



CISI CHARTERED INSTITUTE FOR SECURITIES & INVESTMENT	ACCREDITED TRAINING PARTNER
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SHORT COURSES

 **BOLTONS
BUSINESS
SCHOOL**
www.boltonscollege.com

Boltons Business School
P.O. box 10882 Kampala-Uganda
Plot 1001 Gaba Road,
Ground Floor behind Suzie House
Tel: +256 392 912222/0200902770
Mob: +256 776 222505 | 0750 887132
Email: admissions@boltonscollege.com
Web: www.boltonscollege.com.

BC-SWOT-IC-42 - SWOT ANALYSIS – INTRODUCTORY CLASS

Overall Course Objectives

By the end of this training, participants will be able skilled with techniques for conducting a SWOT Analysis.

Who Should Attend?

All staff who desire to understand and participate in organizational planning.

All people that are interested or considering starting their own business.

Key Topics

- Introduction/Background of SWOT Analysis.
- Explain what SWOT Analysis is.
- Explain the Elements of SWOT Analysis.
- Describe who needs SWOT Analysis.
- Case Study and Practice Exercise.

Course Dates: 2nd Week of Every Month – January – December.

Venue: Kampala and **ONLINE**.

Duration: 1 Day

Course Fees: Shs 180,000= per participant. Bring along a Friend and Group Discounts apply.